



# HOCA Capital: comprehensive solutions for our investors

## INCUBATOR SERVICES FOR HOCA CAPITAL INVESTORS

The number of Chinese companies involved in mergers and acquisitions or establishing a branch in Europe increases rapidly, more particularly in the technology, consumer-related, real estate and financial services sectors. This trend is driven by the fact that Chinese companies are internationalizing their business. Chinese entrepreneurs are trying to move up the value chain, want to tap into the European consumer market and obtain clean tech solutions.

Belgium is often the first stop for Chinese companies when starting their European operations and making a decision where to setup their headquarter or logistic center. Belgium, as gateway to Europe, has an abundance of innovative companies in various sectors (green tech, chemicals, health care) and interesting real estate investment opportunities (hotels, industrial sites, infrastructure).

HOCA Capital offers professional incubator services to Chinese individual investors and companies which have invested in HOCA Capital projects. We offer continuous support for investment and business activities in the country where the initial investment project is located.

## OUR INCUBATOR SERVICES INCLUDE

Business contacts and introductions to successful Belgian and Benelux companies and investors

HOCA Capital has an extensive network of entrepreneurs, small and middle sized enterprises and multinational companies in all kinds of sectors scattered over Belgium, Luxembourg and the Netherlands. We introduce interesting businesses and investment opportunities to Chinese companies and provide ongoing support.

### (Serviced) Office space

HOCA Capital finds/offers an (serviced) office based on your specific requirements. Our extensive network enables us to always find the best place for the best price.

### Legal and fiscal consulting

HOCA Capital in cooperation with trusted partners advises on all legal and fiscal issues and guarantees your business is structured in the most efficient way and in full compliance with the local laws and regulations.

### Customs procedures support

European product standards and custom procedures and regulations are very different from China. HOCA Capital has huge experience with guiding Chinese companies to export their products to the European markets and advises on product standards and customs procedures.

### Localized marketing campaigns to launch and build your brand

HOCA Capital has a deep understanding of the European consumer market and we help our investors to efficiently build its brand and creates localized marketing campaigns appealing to European people.